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TUB-SIZED WRITINGS, ENGINE-SIZED WRITINGS.

"SCRIVIA" Art Coated Papers. "SCRIVIA" Tinted Writing
Papers.

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R. T. TANNER & CO.,

DORSET STREET, SALISBURY SQUARE.

— LONDON, E.C. —



NOVEMBER, 1906.

TRADE CIRCULAR

To PRINTERS and STATIONERS.



R. T. TANNER & Co.,

Dorset Street, Salisbury Square,

LONDON, E.C.



Important Announcement.

The . . .

Something
Quite New!

“DORSET”

COVER PAPERS.

Made in

EIGHT Colours.

MOSS GREEN, PASTEL BLUE,

SAGE GREEN, SILVER GREY, VICTORIA

GREEN, DARK OLIVE, BRICK RED, DEEP GREEN.

TWO WEIGHTS:

40 Medium and 60 Double Crown. (480 Sheets to Ream).

PRICES.

MEDIUM—7/6 per ream. 7/1 per ream for 5 ream orders.

DOUBLE CROWN—11/3 per ream. 10/7 per ream for 5 ream orders.



The Cover of this Issue is printed on

Moss Green “Dorset” Cover Paper.



R. T. TANNER & Co.,

DORSET STREET, SALISBURY SQUARE.

LONDON. E.C.

Tanner's Trade Circular

FOR PRINTERS & STATIONERS

Published by

R. T. TANNER & Co.

Dorset Street, Salisbury Square,
London, E.C. ☞ ☞ ☞ ☞ ☞
39 & 40 Hurton Street, and
40, 41, 42 Primrose Hill,
Whitefriars, London, E.C. ☞ ☞
And at CARDIFF, PARIS and
BUENOS AIRES. ☞ ☞ ☞

Telephone: 17 & 854 Holborn.
Telegrams: Tanner, London. ☞
Cables: A.B.C. 5th Edition, ☞
Western Union and A 1 Code.

Exclusive Trade Circulation.

No. 10.

NOVEMBER, 1906.

Gratis and
Post Free.

Higher Prices for Paper.

THERE appears to be some misconception in certain quarters in respect to the recent advance in the price of wrapping papers. Some printers seem to imagine that all grades of paper have been affected, but this is certainly not the case at present, although we cannot close our eyes to the fact that there has been some talk of a general rise of prices among the paper-makers. The reason for the increased price in wrappings is not far to seek. Old tarpaulins, bagging, etc., are used in their manufacture, and these commodities have become, comparatively speaking, exceedingly scarce, in consequence of demands from America. Our Transatlantic cousins use such material for a roofing composition, and the manufacturers can afford to pay a higher price for it than British makers of brown paper.

It cannot be gainsaid that there has been excessive competition during recent years among home makers of paper, with the result that the price was never so low as it is at present. In addition, there is a more or less scarcity of raw material, and it is these facts that is causing some anxiety among paper-makers. We hope, however, that some way will be seen out of the difficulty which does exist, and we feel sure that the makers themselves will act honourably, and make the best arrangements they can, for the benefit of the trade.

IF YOU RECEIVE

any orders for

MOUNTING

which you find difficult to accomplish,

LET US ASSIST YOU.

WE shall be pleased to mount a sample print, in any way required, free of charge, so as to give a practical demonstration of the advantages and capabilities of the

. Dry Mounting Process. .

No order for mounting either too small or too large for us to undertake. We are now doing work for the principal printers and publishers, with the most gratifying results.

Special Prices for Trade Work.**The Adhesive Dry Mounting Co.,**

LTD.,

27, 28, FETTER LANE,
LONDON, E.C.

Works: Darnley Road, Hackney.

Telephone: 13328 Central. Telegrams: Acronite, London.

"We are sure that our readers will be very well satisfied to be rid of all the mess of mounting, cockling, and other troubles."

Vide Press Opinion.

"We were much pleased with its effectiveness, and considered it had a great future."
Vide Press Opinion.

**"Belgrano"
Tinted
Papers.**

We would, this month, draw the attention of our readers to the "Belgrano" Tinted Papers, which are superfine wove papers, having an excellent surface for writing. They are supplied in six delicate tints, rose pink, green, lilac, salmon, blue, and yellow, with the following watermark:

BELGRANO

The "Belgrano" Tinted Papers are stocked in the following sizes:— 21 lb. Large Post; 42 lb. Double Large Post; 25 lb. Medium; 60 lb. Double Medium; 40 lb. Double Crown, with 504 sheets (flat) to the ream. The price is 2½d. per lb. We shall be pleased to send sample book of the above papers to any of our customers on receipt of application.

* * *

**Cloth Lined
Cards.**

Many of our friends will undoubtedly be interested in hearing that we have a special clearance line of 100,000 Cloth Lined Double Large Cards, in assorted colours, which we are able to offer at the exceptionally low price of 8/6 per 1000, the usual price being about 10/- per 1000. Those printers who are interested in the above commodity should lose no time in communicating with us, as it is a line which, we feel sure, will very quickly run out of stock.

* * *

Although it may seem early to draw attention to the festive season of the year, we would respectfully again bring before the notice of the trade our Fancy and Embossed Blanks and Cards, which will, no doubt, be in great demand next month for programmes, menus, invitation cards, etc. We have previously given a detailed description of these specialties, and shall be only too pleased to forward a sample book to any printer interested in them. Many of the cards are made on our own premises, so that we are in a position to promise quick deliveries. The designs have been carefully selected, and the covers of both the blanks and cards are all that can be desired. The Embossed Blanks are particularly suitable for high class Programme covers. They are quite new, and give the printer an opportunity of bringing a fresh idea before the notice of his customers. Moreover, they are quite easy to work, as the colour of the paper and the embossing give the key to the letterpress colour scheme.

If any printer has any information that he thinks would be of interest to the Craft, we shall be pleased to receive same for publication in our Special Christmas Number, which will be issued next month, and will be considerably enlarged.

Telephone:
No. 1084 Holborn.



Telegraphic Address:
"Palmark, London."

All kinds of

Printing Inks

Letterpress & Lithographic

Varnishes,

Vegetable, Spirit and Gas Blacks.

Dry Colours and Roller
Composition.

Manufactured by

Slater & Palmer

LONDON.

City Offices and Stores:
4 Wine Office Court,
Fleet Street, E.C.



Works:
Marshgate Mills,
Stratford, E.

This Circular is printed with our Jet Black Ink,
No. 144, at 2/- per lb.



NEWS IN BRIEF



THE restrictions in respect to the importation of catalogues into South Africa have been modified as follows:—Ordinary catalogues and price lists imported through the post weighing less than 8 ozs., will not be charged with duty; but in the case of South African firms sending large quantities of catalogues or advertisements through the post, duty will be charged upon them, even if weighing less than 8 ozs.

A novel enterprise has been established at Reading, namely, a fully equipped printing office on Oriental lines. Several books have already been printed in the Chinese language. Part of the type was specially made for a missionary travelling through China, but, unfortunately, he was killed during one of the native risings, and, in consequence, the type was never sent out to him.

Perversions from a well-known daily: "Too many books spoil the publisher." "The blue pencil is mightier than the pen."

Mr. Anthony Hope Hawkins, and relatives, have placed a tablet in St. Bride's Church, Fleet Street, in memory of the Rev. E. C. Hawkins, who, for many years, was vicar of the parish.

In America, and at St. Louis, a daily newspaper for women is said to have been started, in which nearly a million sterling has already been sunk. Reports have it that 1,000,000 copies of the eight-page daily are printed and folded in the short space of three hours, and that it is sold on credit. We do not recommend this system to our British friends.

Many of our friends will be interested to hear that we are introducing a new blotting paper, with the watermark "Belgrano." In order to make it a success, and to meet the demand for a first-class article at a reasonable price, we intend supplying printed slips for our customers, giving the retail price together with their name and address, but full particulars of the scheme will be published in our next issue.

Do You Require

Any Additional Machinery?

If so

Communicate with

W. H. LOCKETT & CO.,

PRINTERS' ENGINEERS,

Dyer's Buildings, Holborn, London, E.C.

Prompt Personal Attention given to all Enquiries.

PRICES—STRICTLY COMPETITIVE.

SPECIALITIES:

DAWSON Summit Fine Art Wharfedale, Perceler, Two-Feeder Perceler, and Ordinary . . Wharfedale.

STAR SELF-CLAMP GUILLOTINE.

WAITE Falcon Safety Platen Press, Art Falcon, Die Press, and Tag-Making Machinery.

• • • •

ELECTRICAL DRIVING.

We have completed a number of Important Contracts and are at all times ready to give advice and assistance to printers on this up-to-date method of driving.

Write for a copy of—

"NOTES ON ELECTRIC POWER FOR PRINTERS,"

Including:—Method of Driving, Type of Motor, Speed Regulation, Cost of Electric Driving, Advantages of Electric Driving, Principles of the Motor, Definitions of Electrical Terms, Care and Maintenance of Motors.

Owing to the increase of business in our export department, we have been compelled to transfer it from Dorset Street to 39 and 40 Hutson Street, E.C.

• • •

During the past month our Mr. Garrett has been in Paris for over a week. He went primarily to accompany his son, Mr. F. A. Garrett, half-way on his journey to Spain, where he has joined, for a time, a large mill, in order that he may become efficient, both in the Spanish language and in the manufacture of paper.

• • •

In Constantinople there are about 50 printing establishments, but whilst the trade is increasing, the number of printers does not increase owing to the Administration discouraging the opening of new works.

• • •

We wish to draw the attention of our friends to the special bound Sample Book of Printings and Writings, which has proved to be of very great service in choosing papers for all kinds of work. Any of our customers can have a copy sent on application. The book contains forty-seven distinct varieties of printing papers in a number of different weights and sizes, as well as forty samples of writings.

• • •

It is said that a Boston politician brought an action for libel against a Mr. Kidder (let us say), claiming damages to the extent of £50,000. Finding that the defendant was the proprietor of a printing works, the plaintiff reduced the amount of his claim to 8/0.

• • •

Now or never:—In September we received a special clearance line of over 200 tons of super-calendered and mill-finished printings in deays, double crowns, royals and double caps. During the month we have disposed of cre-half of this consignment, so that we have now only about 100 tons to offer to our friends. If you want a real bargain, don't fail to secure samples of the above at once. The price is 2d. per lb., the usual price of the above papers being 3½d.

• • •

An American editor has come to the conclusion that the people who desire "puffs" in his paper must pay for them. Amongst the items mentioned, the following may be enumerated:—For calling an ordinary person an eminent divine, 50 cents; for telling the public that a man is a successful citizen when everybody knows the reverse, \$2.75, and so on.

If any printer has any information that he thinks would be of interest to the Club, we shall be pleased to receive same for publication in our Special Christmas Number, which will be issued next month, and will be considerably enlarged.

MADE BY SPECIAL MACHINERY
ON OUR OWN PREMISES.

Correspondence Cards.

Deckle Edge, Antique, in Blue, Pink, Buff, Lilac, Green, Primrose and White.

PRICE 4/3 per 1000. 9d. per 100. Packed 52's.

Hand Made, Deckle Edge, in Moss Green, Terra Cotta, White, Pink, Primrose and Blue.

PRICE 6/6 per 1000. 1/- per 100.

ART CHROMO TINTED & DUPLEX, ROUND CORNERED.

In Pink, Blue, Primrose and Green; and Pink and Blue, Pink and Salmon, Pink and Green, Pink and Primrose.

PRICE 4/- per 1000. 9d. per 100.

"SALISBURY" TINTED & ROUND CORNERED.

In Green, Fawn, Ethereal, Pink, Silurian, Salmon, Blue, Primrose and Caledonian Grey.

PRICE 3/3 per 1000. With Gold Edge, 4/- per 1000.

White Ivory Embossed Cards in a number of patterns.

EMBOSSSED FANCY CARDS

For Programmes, Menus, Etc. In Buff, Lilac, Blue, Green and White.

No. 555. Oblong, Figure Design (Scored)	} PRICE 17/8 per 1000. 2/- per 100.
No. 556. Upright, Plain	
No. 560. Border Design, single cards, upright.	} PRICE 16/- per 1000. 1/9 per 100.
No. 561. Border Design, single cards, oblong.	

EMBOSSSED FANCY CARDS (Round Cornered).

In Blue, Pink, Buff and Green.

No. 570. 6½ × 4½, Double (upright)
PRICE 30/- per 1000. 3/6 per 100.

No. 580. 6 × 4½, Double (oblong)
PRICE 30/- per 1000. 3/6 per 100.

No. 590. 4½ × 2½, Double (upright)
PRICE 18/- per 1000. 1/9 per 100.

R. T. TANNER & Co.

Dorset Street,
Salisbury Square, London, E.C.

PRACTICAL NOTES

There seems to be no end to the number of artistic faces supplied by the typefounders of to-day, and, in consequence, the man who knows his business was never in a better position for securing artistic effects, without much trouble and with comparatively little expense. It is not too much to say that the man in the street judges the quality of the work presented to him by the selection of the type faces used. This may be done unconsciously, but nevertheless, it is one of those potent factors which should ever be kept in mind by the present-day printer. In a very practical article on this subject in the Caxton Magazine, Mr. A. E. Hilaorn says:—The majority of printed matter could be considerably improved by a more thorough study of type designs. Type is talk. It conveys ideas, manners, and individuality. Simplicity and sincerity, beauty of contrast, and symmetrical arrangement appeal to the eye and claim attention. To understand the correct principles of display is to know when to use the right type in the right place, and when to use a light or a heavy face. The time given to the study of these important matters will be well expended by the printer who is desirous of improvement. It is not unusual to come across printers who ignore this study of type faces, forgetting that herein lies the ground-work of good display. Study always proves useful to printers, as it does in all crafts. The difficulty is to get the compositor into this way of thinking. There are certainly some to be found who give the matter their consideration, with the result that they have always plenty of work. The only real way of discriminating, what is effective and what is the opposite, is for the comp. himself to have some knowledge of art and design. At the present time, with the number of excellent art schools open to all classes of the community, there should be no difficulty on this score. We know of two or three instances where master-printers have advocated and encouraged their employees to attend such classes, with the result that the work they have turned out has increased in artistic appearance, and, in consequence, their clientele has been considerably enlarged.

Suttley & Sons

— Trade Printers —

Vellum Binders, Letterpress Binders
Publishers' Binders, Machine Rulers
Numerical Printers : : Perforators
Gold Blockers and Embossers



¶ We have facilities for the rapid
— execution of large orders —

*Cases or Cutter Grosher Show Cards
in all the best and latest styles*

*Tradesmen's Order Books, Calendars,
etc., etc., etc., a Speciality*

— Factory —

Newcomen St., London, S.E.

Inks in Colour Printing. There are certain difficulties met with in trichromatic printing which might at first seem insurmountable. The difficulties, however, are not very real if a few very simple rules be observed, with regard to the treatment of the ink. Some months ago a writer in *Swain's Quarterly*, which is, undoubtedly, an authority on three-colour work, gave some very concise hints on the subject, from which we take excerpts. The first point of importance is to see that the ink is as full-bodied as the paper will stand without picking the surface, and to work only in a room maintained as near as possible to the temperature of 60°F. The ink should not require reducing, but if it happens to pick the surface of the paper owing to its being soft or slow, a gas jet fixed under the slab of the machine will reduce the thickness without affecting the colour. The machine should not be run at too high a speed, but on the contrary, at the lowest speed that will secure each sheet being perfect. The blocks ought not to be overloaded with ink, especially the yellow one, for if it is, the successive blocks will have to be printed in deeper tints, and this will spoil the picture. Another point to remember, is that of not allowing the red ink to become quite dry before printing the blue block. If this is done, the blue ink will not lift, and nothing will make it stand unless the red is rubbed over with pale or French chalk. In this event, the whole effect is dull. The writer, already referred to, in summing up, says:—"See that the paper is stored in a dry place and is well-seasoned; use your ink with as good a body as possible; use all the rolling power you have; do not attempt too large a sheet or run at too high a speed; especially follow your proofs for making-ready, then there should be no reason why anyone used to black printing, if he has the slightest eye for colour, should not turn out the finest work, provided the blocks, ink, and paper are of the best."

Dry Mounting. We are very gratified to have received during the past month a number of orders from our customers for Dry Mounting. There are many printers who have not been slow to recognize the advantages and possibilities of the process, and through it, we have been enabled to accomplish work which would have been altogether impossible by any other means. We are glad to know that in every case the finished work has given the greatest satisfaction, and for this reason we have no hesitation in recommending the process to every member of the Craft.

E. & F. Gyles, Type Founders,

9 Crawford Passage,

FARRINGTON ROAD,

London.

Phone No. 1303 Central.

FLEET STREET SERIES.

8 Point, 4 lb. Fount, 2/4 lb.

Send for Display Specimen Sheet of our new REGISTERED LINE BORDER.

10 Point, 5 lb. Fount, 2/- lb.

A Portion of which is SHOWN ROUND this page in Combination.

12 Point, 6 lb. Fount, 1/8 lb.

VERY NEAT EFFECTIVE rule, for panel Advertisement.

18 Point, 8 lb. Fount, 1/4 lb.

For Magazines Journals & Newspapers.

24 Point, 10 lb. Fount, 1/4 lb.

THIS Series is Adaptable, £34

30 Point, 12 lb. Fount, 1/3 lb.

Commercial JOBBINGS

35 Point, 15 lb. Fount, 1/3 lb.

SPLENDID designs!

48 Point, 20 lb. Fount, 1/2 lb.

Tough METALS

WHAT OTHERS ARE DOING

THE success of the American typographical unions in securing an eight-hour day seems already to be affecting British printers. The question is one which will in all probability be brought at an early opportunity before the employees in London, and as the signs point in this direction, the printing trade should be prepared at any time for a struggle. If an eight-hour day is ever attempted, either by the compositors or the machine men, it will affect the whole industry.

For a reasonably perfect specimen of the first issue of the "Weekly Despatch," published in 1801, the editor is prepared to pay the sum of £60.

The new tantalum lamp is rapidly coming to the front, and will, ere long, be a successful competitor of the ordinary incandescent electric lamp. The filament is made of tantalite which contains a fair percentage of the rare metal tantalum. This metal possesses extraordinary hardness, the diamond drill working at it continually for several days making but a slight impression. From all accounts it seems just the sort of thing that might be used in the making of guilloché cutters, for it would prevent their having to be periodically ground; we understand that it has already been suggested for the purpose.

South African printers appear to be complaining very bitterly owing to the fact that the Census Report is being printed in the Mother Country.

It appears that the net profit of the half-year of the London General Omnibus Company was £22,140, of which amount £21,087 came from the revenue received from the advertisements on the omnibuses.

According to the Annual Report of the Union of Paper-Makers, there are, in Germany, 487 mills, which employ 45,981 workpeople.

The tax of 30frs. a year, imposed on commercial travellers in Belgium, has now been abolished, so that travellers are now permitted to dispose of their goods and advertise the wares of their firms without the payment of a

MACHINE LITHO PRINTING

FOR THE TRADE

DESIGNING
ENGRAVING
COVER PAGE PRINTING
PHOTO-LITHOGRAPHY
Etc Etc

TOM BROAD

76-78 CECIL WHEELER ROAD LONDON E.C.

PHONE
381 HOLBORN

WIRE
"LITHO LONDON"

A WORD IN SEASON.

Last Month we announced that we had
received from a High-class English Mill

**A SPECIAL CLEARANCE LINE
.. OF 200 TONS ..
SUPER-CALENDERED**

and

MILL FINISHED PRINTINGS

in

Demys, Double Crowns,
Royals & Double Caps.

.. During the Month ..

HALF HAVE BEEN SOLD,

We have therefore, only about

100 Tons

to offer.

Usual Price.

2 $\frac{1}{2}$ d.

Offered at

2d.

SEND YOUR REQUIREMENTS EARLY, AND SO
PREVENT DISAPPOINTMENT.

Sample Sheets on Application.

R. T. TANNER & Co.,

Dorset Street, Salisbury Square,
LONDON, E.C.

Miscellaneous Advertisements.

Including Situations Vacant and Wanted; Businesses and Goods for Sale and Wanted to Purchase; Partnerships; Premises to Let and Wanted, etc.

Announcements from our customers to appear in this column are inserted free of charge, but they must be received by the 15th of the month, to appear in the following month's issue. Replies may be addressed to R. T. TANNER & Co., when they will be forwarded to Advertisers.

TO PRINTERS requiring COUNTRY WORKS—A FACTORY for SALE, suitable Buildings, 40 h. water power, 2 Turbines, plenty of land for extension.—Apply, R. T. TANNER & Co.

TO LET, near St. Paul's, TOP FLOOD, Best Est. Sole Engraver or Artist. Also FIRST FLOOD, as Office. Rent £40.—W. A. J. B., c/o R. T. TANNER & Co.

FOR SALE on exceptional terms for immediate clearance; Perforating Machine by Mather & Platt (size of bed 48" x 48") in thorough working order; Price £320. Finestra's Express Plates, Salsbury's Ink; Press £20, Gooden Plates, Salsbury's Ink; Price £15. Quad Crown Litho Machine, with type, by Finestra; Price £20. Hot and Cold Rolling Machine, 42 in. rollers, by G.H.I.; Price £60. May be seen at work daily.—Apply, "Press," c/o R. T. TANNER & Co.

FOR SALE, Gas Engine, 11 H.P., Newral (Wells & Co., Nottingham), in good condition, as further use for same, introducing electric motor. Can be seen working at any time. Complete with tank and bag; Price £25.—"S. P.," c/o R. T. TANNER & Co.

WANTED, a good Blocking Press, for press, size, duty, full.—G.F., c/o R. T. TANNER & Co.

FOR SALE, No. 2 Finestra's Gullstock, fitted with fast and slow gears, and screw clamping, without automatic check action, 43 inch good condition, £70. Apply—G. S. E., c/o R. T. TANNER & Co.

GOLDING'S "PEARL" Treadle Printing Press, 400, in good condition; "Model" Frame containing 20 Cases of Assorted Fancy Types, &c. £14 the lot, or reasonable offer.—W. H. P., c/o R. T. TANNER & Co.

TO WORKS' MANAGERS, Young Man (28), in positions accustomed to managing the highest class of illustrated catalogue work, etc., in black and colour, through the various departments, seeks position as Assistant Works' Manager. Smart, energetic, expert printer. Special knowledge (first hand) of all letterpress printing machinery and their possibilities. Good refs.—S., c/o R. T. TANNER & Co.

OVERSEER or WORKING FOREMAN seeks change; all high-class work and general jobbing. References and specimens. London and provincial experience. Country preferred.—"Modern," c/o R. T. TANNER & Co.

TRAVELLER, A progressive firm of Printers with good facilities and some specialities, requires a smart, young Traveller. Write—The Quinlan Press, 61-62 Chancery Lane, E.C.

WANTED, ENGRAVING: Subjects "Carton extending the first proof sheet from the Printing Press in Westminster Abbey."—Apply, R. Colby & Son, Printers, 3 Upper King Street, Norwich.

BENCH HAND and WAREHOUSEMAN'S ASSISTANT. Smart youth requires permanent, improving position. Well recommended; wages to commence 14s. week. Present situation 2 years. Apply—W. A., c/o R. T. TANNER & Co.

Tenders.

Sealed Tenders, marked "Tenders for Printing," will be received up to January 4th, 1907, at the office of the Controller and Auditor-General, Cape Town, for printing special and enumerated forms for a period of five years from July 1st 1907.

Similar Tenders, marked "Tenders for Stationery," will be received at the same address up to January 11th, 1907, for the supply of Stationery, for a period of five years.

Forms of Tender for the above contracts may be obtained from the Commercial Intelligence Branch of the Board of Trade, 73 Basinghall Street, E.C., or at the Office of the Agent-General in London, 100 Victoria Street, S.W., where also samples and specimens are on view.

"BELGRANO"



Tinted Writings.

SUPER CALENDERED. . . .

Stocked in the following Colours—

ROSE PINK, GREEN, LILAC,
SALMON, BLUE, and YELLOW.

21 lbs.	LARGE POST
42 ..	DOUBLE LARGE POST
25 ..	MEDIUM
50 ..	DOUBLE MEDIUM
40 ..	DOUBLE CROWN
	21 x 30

All reams 504 sheets flat.

PRICE **2³/₄d.** PER LB.

Sample Book on Application.

R. T. TANNER & Co.,

Dorset Street, Salisbury Square.

LONDON. E.C.